

# blue pie<sup>™</sup>

# THE BLACK ROCK AKA BLACK ALCATRAZ [DVD]

The untold story of the black experience at Alcatraz Prison as told thru the eyes of Ellsworth "Bumpy Johnson, infamous Harlem gangster, Robert Lipscomb, counterfeiter turned prison activist, and William "Ty" Martin, the only black inmate to participate in a planned escape from Alcatraz.

The Black Rock chronicles the role of African-Americans in the history of Alcatraz, the first super-maximum security prison. The film identifies and examines the lives of a few African-American prisoners who were important figures in the history of "The Rock" from the 1930s to the 1960s. Some people believe that all criminals are treated equally, and many are deceived by the notion that all individuals receive equal treatment under the law. The Black Rock highlights the truth about the perseverance, sufferings, and resilience of African-Americans who experienced Alcatraz during this time of racial prejudice and discrimination.

Interviews with historians, archival footage, as well as photographs and re-enactments are used to present an entirely new perspective on the most feared prison of its time. This film is available from Holliday Entertainment and distributed for the world by Blue Pie Productions. For more information on this film you can visit Kevin Epps website or Google "The Black Rock". This is a Kevin Epps Film in every sense of the word.

#### **About Kevin Epps:**

Kevin Epps is a community activist, award-winning filmmaker, and producer of digital and new media projects. Kevin Epps' (2002) documentary "Straight Outta Hunter's Point" won local and national acclaim, and established him as a leader in digital, independent film and new media. His other most recent work ranging from gun violence to black fatherhood, can be seen airing nation¬wide on Current TV, a network founded by former Vice President Al Gore. Epps is a member of the (DMAC) Digital Media Advisory Council, tirelessly advocating for underserved communities; A board member, San Francisco Black Film Festival, Conscious Youth Media Crew. He has partnered with governmental and corporate entities such as: National Park Service, University of San Francisco, Yahoo, Google, Discovery Channel, Boys and Girls Club, City of Richmond, Current TV, and other well known organizations.

#### Websites:

www.blackalcatraz.com www.hollidayent.com www.imdb.com/name/nm1338821

Language: English Running Time: 50 Minutes Genre: Documentary SRP: \$24.95 Format: DVD [Black & White] AUS/NZ Availability Date: January 1, 2011 BPP CATNO: BPPV000161

# **ALL OTHER TERRITORIES:**

#### Holliday Entertainment



An independent film company *Education thru Entertainment* For wholesale inquires or review copies, please email: customersupport@hollidayent.com For more info. visit: www.hollidayent.com

# BLACK ROCK BLACK



#### **CLASSIFICATION:** Yet to be classified in Australia

#### **MEDIA:**

#### **Consumer Publications:**

Website, Online Search, Amazon, Blue Pie Shop

#### **View Trailer:**

www.youtube.com/ watch?v=Io85Cyarwio



### Purchase:

You can purchase this DVD at the Blue Pie shop at www.bluepie.biz Search the title name in the shop for the purchase link. Titles normally ship within 48 hours Monday to Friday. If you require support then please email support@bluepie.com.au

#### **Distribution:**

This title is distributed for the world by Holliday Entertainment Blue Pie Productions USA. This title is available for syndication and general license sales. For all syndication and license sales please contact Blue Pie Productions by email in the first instance at sales@bluepie.com.au

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