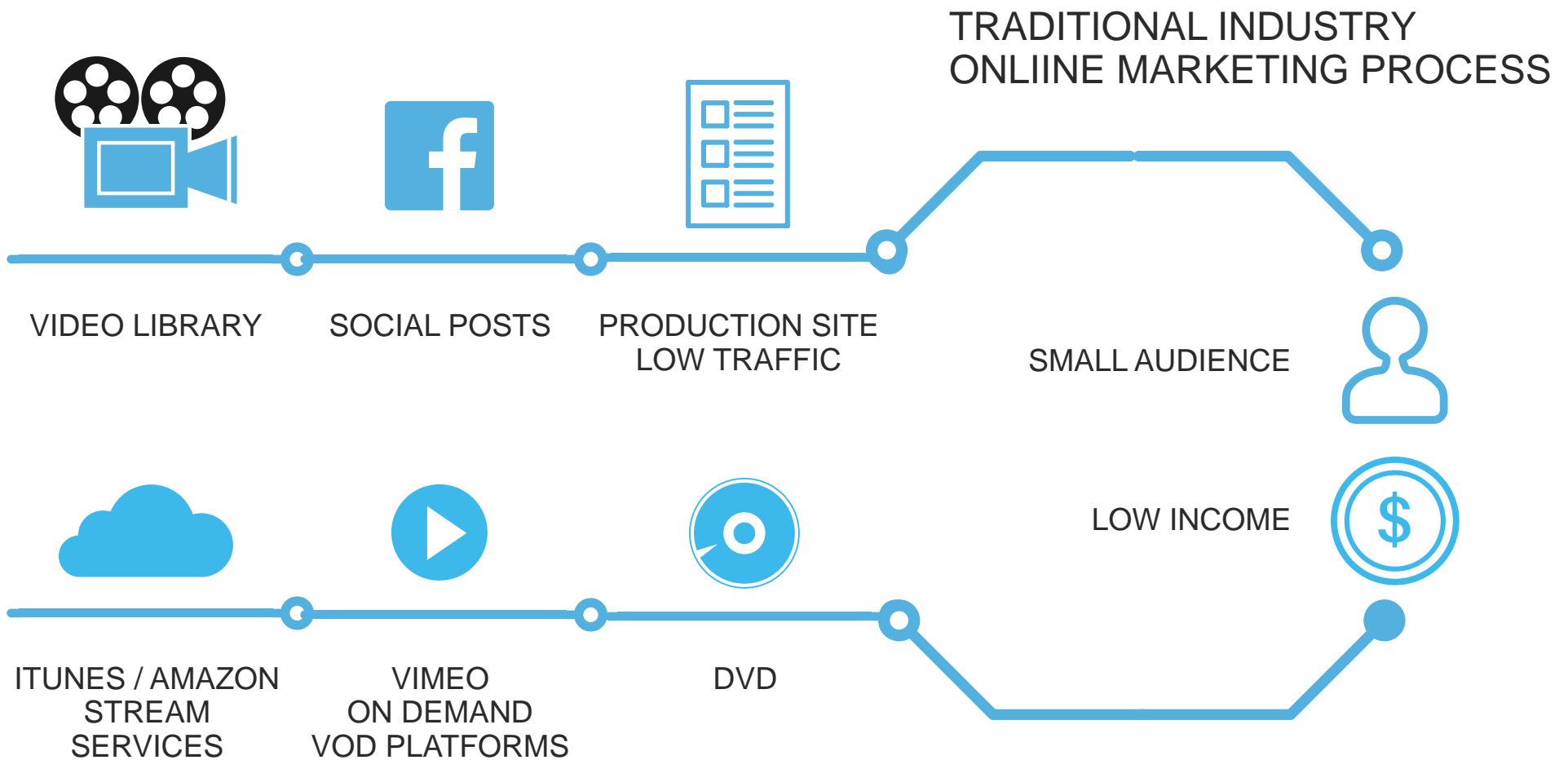


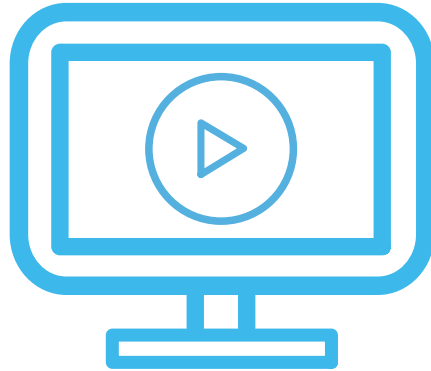


# PLANET BLUE PICTURES

Marketing Solutions

VERSION JANUARY 2016





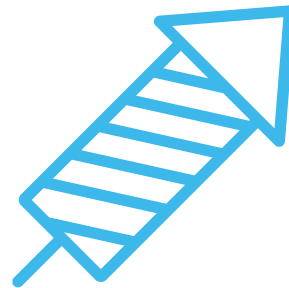
TAKING YOUR  
SITE ASSETS





## Engage

We offer a unique and cross- video solution including player, content, CDN and monetization



## Grow

Expand  
Commercial  
Models: fixed  
CPM or revenue  
share



## Monetize

Get more out of  
your creation.  
Enjoy diverse  
monetization  
tools: native ads



Ad supported  
player  
Carrying your  
inventory



Establishing traffic  
and community of  
users for your  
content



Enjoy monetization  
tools that goes  
beyond traditional  
VOD such including  
video ads  
subscription  
sponsorships



Analytic dashboard  
gain deeper insight  
about your  
audience , and use  
data to optimize  
sales on all your  
channels.



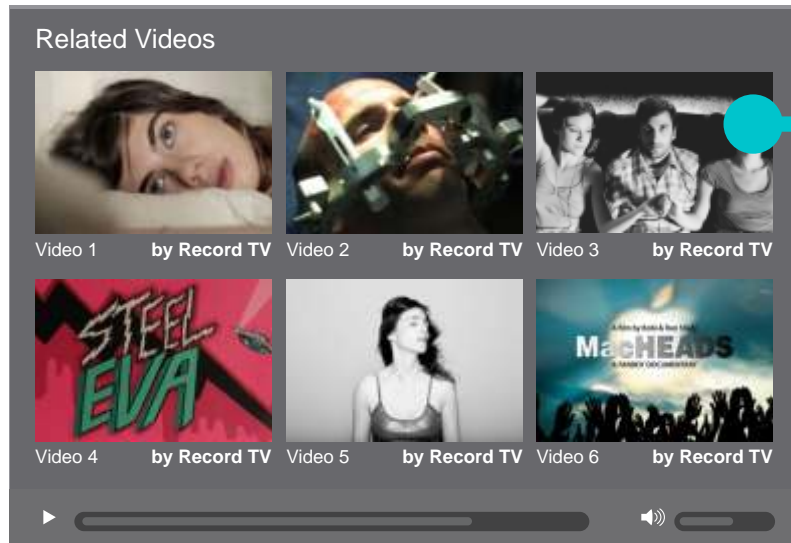
Improving site sales  
power  
native banners  
video banner,  
premium url

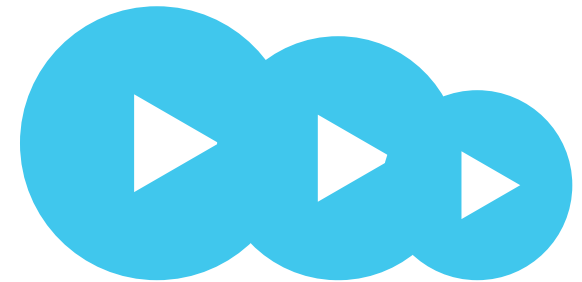


Email marketing  
with niche interest  
audience database



## Import your content





Increase revenues  
across multiple  
monetization channels

Grow audience  
and capture  
valuable data

Amplify your  
content





Planet Blue Pictures' management team has negotiated comprehensive distribution deals with some of the largest, most influential companies in the world.







Planet Blue Pictures provides our content partners with the opportunity to have all their video clip ingestion costs funded by Planet Blue Pictures via a royalty advance.

All approved video clips that we accept for this offer will have all the ingestion costs advanced to the content partner. This includes all iTunes formatting charges, creation of all the various formats required by our content partners from MOV to AVI files and the ingestion time to insure delivery to the 20+ services we send you video clip to.

All of this would cost well over \$2,000 USD if you had to manage this process on your own. We do this for one flat fee of \$500 USD and if your clip is accepted we simply advance you the ingestion costs and you do not have to pay anything. We then recover our costs from the future royalty income stream that the video clip generates.

We have partnered with Blue Pie Data to manage all royalty and reporting requirements. All sales will be reported to you via a unique secure login so that you can see all the income your content generates via the Planet Blue Pictures distribution network. Reports are all updated monthly and royalties are paid to you on a quarterly basis.

What we need to ingest and service your content to our partners:

- A signed license agreement
- All the information completed in our Meta Data Sheet
- Your content in the format outlined in this brochure (See the specification's section)

Once we have the above items we can then process your content and make sure that this is delivered to our service providers in a timely and efficient manner. It will take up to 120 days for all service providers to confirm that your content has been ingested. For more information you can email [sales@planetbluepictures.com](mailto:sales@planetbluepictures.com)





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